

AGENDA
Central Valley Salinity Policy Group

Education and Outreach Committee
CV Regional Water Quality Control Board Office – Training Room
11020 Sun Center Drive #200, Rancho Cordova, CA
Monday March 10, 2008 9:00 to 11:00

Map: http://www.waterboards.ca.gov/centralvalley/contact_us/sacto_location.html

Teleconference #: 916-227-1132 (limited number of lines available)

- | | |
|--|--------|
| 1. Welcome and Introductions | 5 min |
| 2. Committee Chair Nominations | 5 min |
| 3. CSUF Foundation Documentary Video progress to date | 15 min |
| 4. Brochure Draft review | 20 min |
| 5. April Public Workshop, Outreach | 20 min |
| 6. Committee roadmap overview key activities for the next 6 months | 35 min |
| a. Review CV-SALTS graphical representation ideas | |
| b. Story ideas for earned press on salt | |
| c. Discuss options for salt programs like Energy-star | |
| 7. Actions/Recommendations/Report to the executive committee | 15 min |
| 8. Discuss meeting schedule and next meeting date | 5 min |
| 9. Adjourn 11:00 am | |

Mission of the CVSPG:

The mission of the Central Valley Salinity Policy Group is to work closely, in a collaborative manner to create a comprehensive Central Valley Salinity Management Plan.

Mission of the CVSPG Public Education and Outreach Committee:

The mission of the Public Education and Outreach Committee is to obtain broad-based public participation in the creation and implementation of a comprehensive Central Valley Salinity Management Plan.